



ASEAN Connectivity and Business Competitiveness
The Opportunities for SMEs?

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New S-Curve Working Committee &
Executive Vice President-Corporate Strategy
PTT Global Chemical Public Company Limited

**Q1. WHAT IS THE GOVERNMENT'S POLICY FOR
ASEAN-COUNTRIES?**

Eastern Economic Corridor Great Connectivity of ASEAN



**3 provinces
chosen to pilot the EEC:
Rayong, Chonburi, & Chachoengsao**

INFRASTRUCTURE



U-TAPAO
AIRPORT



LAEMCHABANG
PORT #3



HIGH SPEED RAIL



DUAL TRACKS RAIL



MAPTAPHUT
PORT #3



NOTORWAYS



AUTOMOBILE FOR
THE FUTURE



SMART
ELECTRONICS



AGRICULTURE &
BIO TECHNOLOGY



FOOD FOR
THE FUTURE



WORLD CLASS
TOURISM



ROBOTICS &
AUTOMATIONS



AVIATION &
LOGISTICS



BIO ENERGY &
BIO CHEMICALS



MEDICAL &
HEALTH INDUSTRY



DIGITAL

INDUSTRIES IN TARGET (S-CURVE INDUSTRIES)



**Plastic, Petrochemical
& Specialty Chemicals**

as Raw Materials

The Office of the Board of Investment (BOI):

Significant role to play in the realization of Thailand 4.0



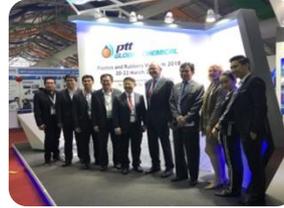
BOI was established in 1966 with the core mission is to promote valuable investment, both investment in Thailand and Thai overseas investment to enhance the competitiveness of the country and to achieve sustainable growth.

The BOI has also set up training courses to help Thai companies wanting to expand into neighboring countries .



Q2. WHAT IS THE ASEAN COLLABORATION PLAN?

Collaboration of GC in ASEAN



Exhibited in Plastic and Rubber
2018 in Vietnam



GC & PM Vietnam Sale Office Grand Opening
for Marketing and Trading in Vietnam



GC and S.P. Petpack Grand opening
the first plastic plant in Myanmar



MOU for Cooperation in Developing Plastic
Packaging Market in Myanmar

1

**Investment,
Trade & Logistics**



GC together with Cambodia Chamber of Commerce held
Business Matching
in Phnom Penh



GC with PT Pertamina
for JV of investment and Trading

Collaboration of GC in ASEAN



2

Technology



GC and NANYANG from Singapore Jointed Advanced R&D Materials for Automotive Industry



3

Sustain Development



GC won 3 awards at 7Th Asian Excellence Award 2017 organized by Corporate Governance Asia magazine.



GC showed its Innovate and Up cycling Products in Propak Myanmar 2018

**Q3. WHAT IS STRATEGIC INDUSTRIAL ZONE AND
HOW IMPORTANT IS IT?**

Eastern Seaboard Development

NATIONAL ECONOMIC AND SOCIAL DEVELOPMENT PLAN 5th
(1982 - 1986)



Economic restructuring with the involvement from private sector
: created new industries, jobs and revenue for Thailand more than 30 years



Petrochemical and Plastic

Investment 1 trillion THB

Raw material supply based for
various industries



Automotive

Automotive capacity
2 million per year



Electrical and Electronics

World leader in HDD and IC
manufacturing

EASTERN ECONOMIC CORRIDOR

The next major economic zone of ASEAN

EEC

AREA DEVELOPMENT

OF

GREAT CONNECTIVITY

Modern Infrastructure

Physical Infrastructure

Digital Infrastructure

10 Targeted Industries

Upgrade 5 First S-curves

Add 5 Second S-curves

New Life Style

Tourism

City Development

Inclusivity

Education/Health Care /Environment

Power/Water Supply/Community development

Strategic Industrial Zone for Bioeconomy

Goal: Total Investment ~ 400 Billion Baht in 10 years

1

EEC

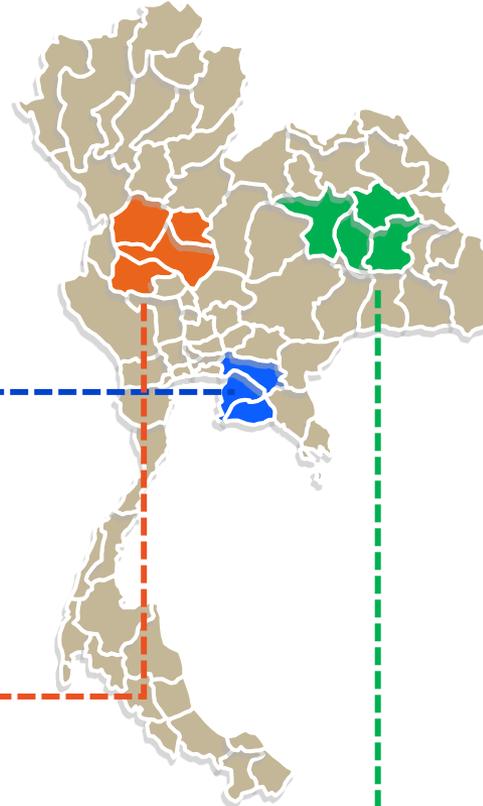
Chonburi (~ 4,000 MB)

- Palm Biocomplex
 - Oleochemicals



Rayong (~ 5,740 MB**)

- PLA & PBS
- Dialysis Solution
- EECi



2

LOWER NORTHERN

Nakornsawan (~41,000 MB)

- Sugar Biocomplex

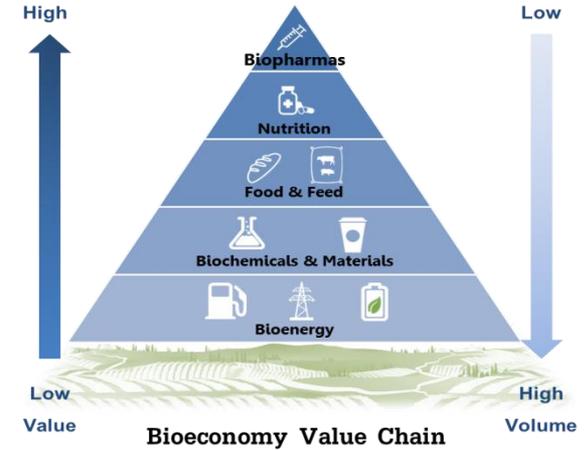
Kamphaeng Phet (~ 21,500 MB)

3

NORTHEAST

Khon Kaen (~ 35,000 MB*)

- Sugar Biocomplex



Bioplastic (PLA)



Bioplastic (PBS)

